Wichita State University Foundation – Crowdfunding Project Plan

Name of Project: __________________________________________________________________________

Project Description and Goals (300 words or less – this could be used for your web page project summary if
project is selected, a longer description may be attached if desired):

Case for Support (be brief, but explain why funders should want to contribute to the project):

Campaign Promotion Plan
Describe your campaign target audience (personal contacts, number of Facebook or LinkedIn Contacts, personal
or mass email lists, etc.), resources available for promotion, and how they will be used.

Project Team

Project Manager
Name:
Email:
Phone:
Department:
Title:
Role:

Advisor (if applicable)
Name:
Email:
Phone:
Department:
Title:
Total amount of funding you are seeking:
$___________________________

Budget
Itemize by personnel, stipends, operations, supplies, equipment, travel, miscellaneous, etc. (attach if necessary)

Budget Justification (or attach)
How will budget be adjusted if funding is less successful than planned? Is there a way to make the project work without all the funding you are seeking?

Project Steps and Timeline
Step by step description of the project – your opportunity to show that this is a well thought out project that if funded, will be of great value to the participants and University community.

Wichita State University Foundation – Crowdfunding Project Plan (con’t)

Signatures

Project Manager – Name and Title: __________________________

Signature: __________________________

*I have read and understand all WSU Foundation Crowdfunding supporting documentation (including the Project Manager Responsibilities) and agree to follow all applicable University policies and procedures.

Unit Head – Name and Title: __________________________

Signature: __________________________

*I have read and understand all WSU Foundation Crowdfunding supporting documentation and affirm the proposed project as a unit priority suitable for potential funding through a crowdfunding platform.

Foundation – Name and Title: __________________________
Signature: