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**WSU Foundation surpasses \$175 million milestone of the
\$250 million Shock the World campaign for Wichita State University**

The Wichita State University Foundation has raised \$176,113,668 in its **Shock the World Campaign**, or 70.4 percent of the campaign's \$250 million goal.

The comprehensive campaign identifies priorities that support the vision of WSU President John Bardo to empower students and faculty for transformational achievements through entrepreneurship, technology, creativity and innovation. The seven-year campaign is scheduled to end on June 30, 2020.

Campaign highlights to date include these:

- Donors so far have pledged \$60.5 million for new scholarships and fellowships for WSU students, or 72.4 percent of the \$83.5 million goal.
- Of the \$176.1 million raised to date, about 21 percent is from planned gifts, which are estate gifts pledged by donors who will be at least 70 years old by the campaign's end date.
- Strong progress has been made on the campaign's fundraising goals for Charles Koch Arena and Eck Stadium projects. So far, about \$9.7 million has been pledged for arena renovations and the construction of a new student-athlete center adjacent to the arena. That represents about 75 percent of the \$13 million goal. For Eck Stadium, about 42 percent of the \$2 million goal has been raised to complete the final phase of a five-part renovation plan.

"We are grateful for the generous support of WSU alumni, friends and partners who helped us achieve this milestone," said Elizabeth King, WSU Foundation president and CEO. "While we enjoy this success, we look forward to celebrating with all Shockers when the full goal of \$250 million has been reached."

King noted that one of the campaign's top priorities is raising \$28 million for the new business school building, to be located on the Innovation Campus. Technologically up-to-date, the new complex will replicate today's business environment with an emphasis on collaboration and interaction among faculty, students and businesses.

"It is essential for the Barton School of Business to be completely aligned with the Innovation Campus and our efforts to integrate students and faculty with a forward-thinking economic development model," Bardo said.

With assistance from the city of Wichita, the WSU Foundation recently installed 53 banners and 22 flags bearing the Shock the World logo in the downtown area to help raise awareness and excitement about the campaign. **More information about the campaign may be found at wichita.edu/shocktheworld.**

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