



The W. Frank Barton School of Business at Wichita State University is committed to developing future generations of innovative business minds. As the Innovation Campus takes shape at WSU, a modern facility to house the Barton School of Business has become a top priority. The new facility will reflect the fast-paced, high tech and highly social character of business in the 21st century.

Classrooms will feature designated breakout areas to encourage teamwork, idea collision, and knowledge transfer among students, faculty and the business community. Administrative and faculty offices will be intermixed to provide collaboration among and across academic specialties. This new space will be a hub for innovation, entrepreneurial activity and creative thought.

Industry and academic collaboration are the bedrock of the Innovation Campus. The new business school complex will be built to drive and encourage industry participation within the Barton School of Business. The new facilities will allow the Barton School to continue to attract and retain the best and brightest students and faculty. This facility is pivotal in driving the vision of becoming an international model for **knowledge transfer, applied learning and research.**



CAMPAIGN PRIORITY

Building a new home for the Barton School of Business will cost about **\$50 million**. The WSU Foundation and its campus partners seek to raise about half of that from **private donors**.

BUSINESS BUILDING KEY INFORMATION



136,000 square feet, providing ample and inviting spaces for business-driven activity



Flexible classrooms, contemporary furnishings to encourage creativity, idea-sharing



Abundant collaboration spaces such as breakout rooms, lounges, patios



Faculty offices integrated throughout the building to drive interaction with students, partners

LEADERSHIP COUNCIL MEMBERS

- ➔ Steve Feilmeier, co-chair
- ➔ Jay Smith, co-chair
- ➔ Paul Allen
- ➔ Fred Berry
- ➔ Ruse Brown
- ➔ Sandra Heysinger
- ➔ Thomas Kirk
- ➔ William Lappin
- ➔ Bill Moore
- ➔ Marilyn Pauly

W. FRANK BARTON SCHOOL OF BUSINESS VISION



To be the international model of **knowledge transfer** through **applied learning, research** and **business engagement**.

WHAT THEY'RE SAYING



Wichita State's rich **tradition in business education** will thrive in a contemporary setting that **reflects the modern business world**, where innovation and entrepreneurial drive are valued. A dynamic

environment will enable the Barton School of Business to compete with other top-tier institutions for those students who will provide the **workforce of the future**.

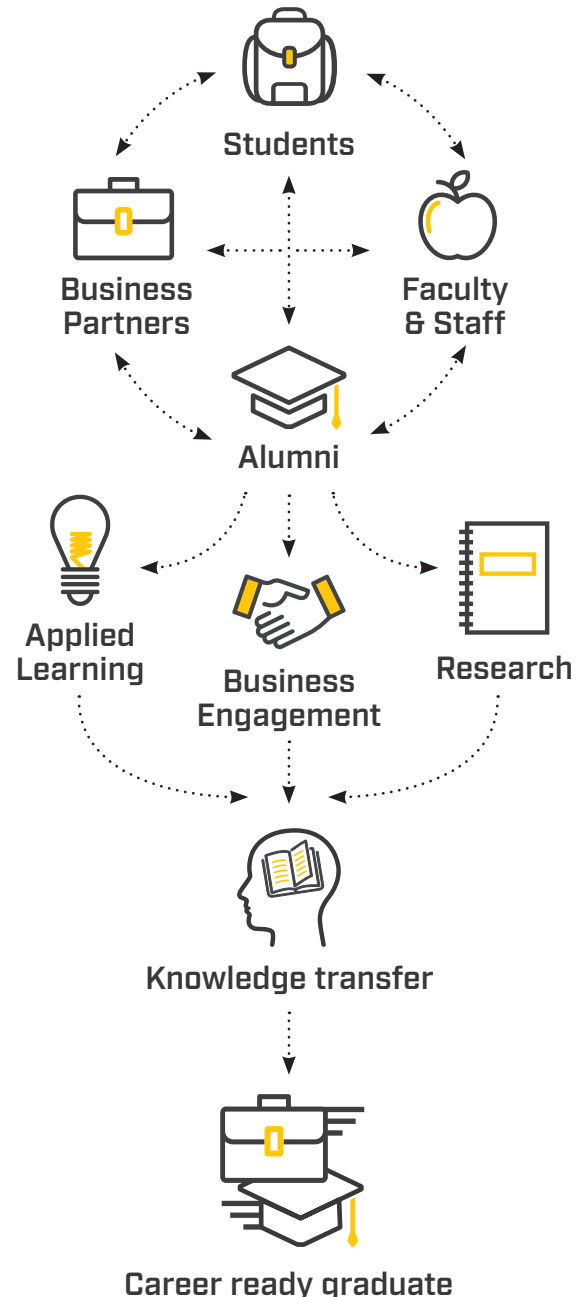
— **STEVE FEILMEIER**, executive vice president and chief financial officer of Koch Industries Inc.



The new business school facility creates a unique opportunity to further **enhance collaborative efforts** among the University's student population, its faculty and the community. The entrepreneurial spirit and

desire for innovation that have long been present at Wichita State **will be enhanced by this new home** for the Barton School of Business.

— **JAY SMITH**, Intrust Bank president



WICHITA STATE UNIVERSITY
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