



SHOCK THE WORLD

2013-2020
\$307.8 MILLION



More scholarships.



New facilities.



Stronger programs.

..... *Special Campaign Finale Edition of* **HORIZON**



Elizabeth H. King
President & CEO
WSU Foundation

To our Shocker community,

When the Shock the World Campaign started seven years ago, we had big dreams.

To **INCREASE** scholarships substantially, with a focus on need-based aid.

To **BUILD** a new home for the W. Frank Barton School of Business.

To **UPGRADE** our athletic facilities and better support student-athletes.

To **ENHANCE** programs that bring distinction to our university, such as the Honors College.

And ... **YOU DID IT!**

I wish I could personally thank each and every one of you who donated to the campaign. Your loyalty, generosity and spirit catapulted us way beyond the campaign's \$250 million goal. And we achieved all of the big dreams listed above.

Despite the strange times in which we are living, that is reason to celebrate — not just for surpassing the campaign's fundraising goal but even more so for the impact your gifts will have. Every dollar raised will help secure the future of Wichita State University. Every donation will give our students a more valuable college experience. Every investment will help guarantee Wichita State is able to contribute to our region's economic growth and the betterment of our world.

This is also a time to acknowledge those who helped lead the campaign to success. There were many, but chief among them are the members of the WSU Foundation Board of Directors, especially the four who chaired the board over the course of the campaign: Bill Moore, Marilyn Pauly, Paul Allen and Debbie Haynes.

The members of the Athletic Facilities Leadership Council gave invaluable support, especially their chair, Tom Dondlinger.

Steve Feilmeier and Jay Smith led the work of those who volunteered to serve on the Business School Building Leadership Council.

And the extraordinary dedication of our deans, provost and colleagues in WSU Athletics helped inspire and guide us. Finally, it has been my privilege to work with a remarkably talented staff who made it possible for the WSU Foundation to carry this campaign to a successful close.

This issue reveals the ways in which the Shock the World Campaign will have a lasting impact on Wichita State. It is dedicated to you.

With Shocker appreciation,

A handwritten signature in black ink that reads "Elizabeth H. King". The signature is written in a cursive, flowing style.

\$250M *Campaign goal*

\$307.8M *Total raised*

32,056 *Total number of donors*

40% *Increase in scholarship payouts*

45 *Gifts of \$1 million or more*

314 *Gifts of \$100,000 or more*

WSU Foundation Board Chairs During the Campaign



Bill Moore
2012-2014



Marilyn Pauly
2014-2016



Paul Allen
2016-2018



Debbie Haynes
2018-2020

Thanks to you,

SCHOLARSHIP PAYOUTS INCREASE BY **40** PERCENT

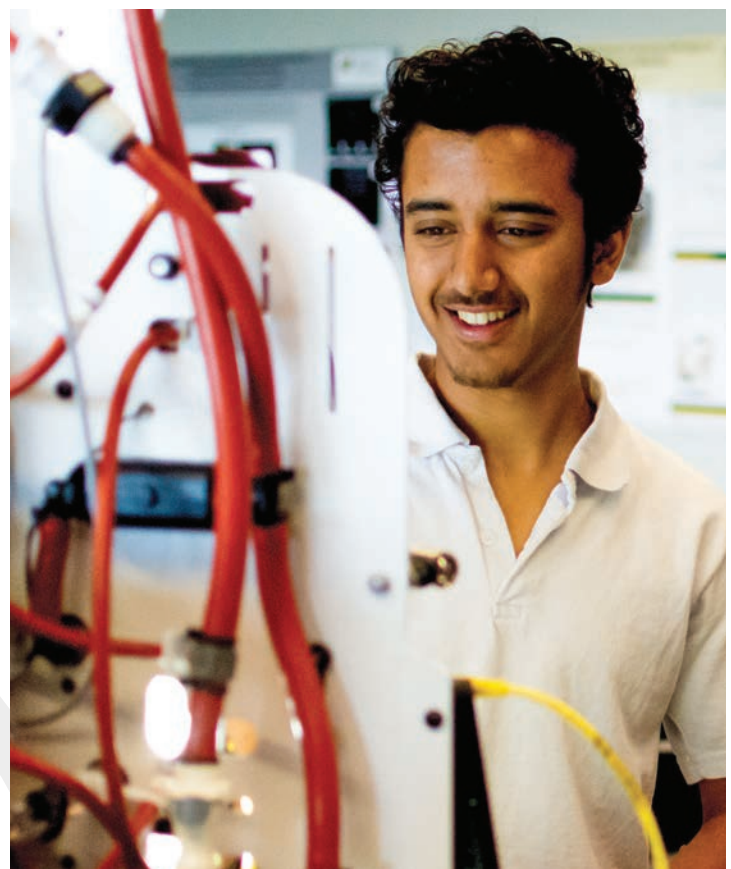
From Day One, there was no confusion, no debate about it — one of the top priorities of the Shock the World Campaign would be to create more scholarships for WSU students.

Donors responded to the challenge in true Shocker style, establishing 136 new scholarships.

“With donations made to the Shock the World Campaign, we are now providing a total of \$8.1 million in scholarships each year,” said Elizabeth King, WSU Foundation president and CEO. “That is something to cheer about. It means we’re making college more affordable for hundreds of students and helping them create better lives for themselves, their families and their communities.”

With about 47 percent of WSU students being the first in their families to attend college, scholarships are particularly crucial to Wichita State’s enrollment goals and its mission to serve all who want a college degree, said WSU Interim President Rick Muma.

“This increase in scholarships is a remarkable achievement and one that makes me very proud to be a Shocker,” Muma said.



SUBASH BHANDARI, 22, NEPAL

Recipient, Raza Family Scholarship
Senior majoring in biomedical engineering

“ I could not have imagined my journey as a student here without scholarships I received from generous donors. They serve as a testament to the fact that hard work and the constant pursuit of dreams make a college degree attainable for people with limited means. ”



ABBY JURGENSMEIER, 22, WICHITA

Recipient, Dorothy and Bill Cohen Honors College Enhancement Scholarship
Pursuing a master's in biological sciences

"The scholarships I received allowed me to worry less about money and more about practical experiences in my field. With this flexibility, I was able to work on campus in Dr. Moriah Beck's lab and discover my passion for research."

CYNTHIA MATSON, 22, FORT WORTH, TEXAS

Graduated 2020, bachelor's in finance and accounting
Recipient, Capitol Federal Savings Scholarship
Career: Finance & Accounting, Textron

"From studying abroad to participating in Greek life to being involved with professional organizations that equipped me for my career, the financial security my scholarship brought me was invaluable. I owe much of the growth I experienced in college to the scholarship I received."



JOSHUA VILLA, 32, WICHITA

Graduated 2019, master's in aging studies/public health
Recipient, Denny Klepper Scholarship for Community Leadership
Career: Sedgwick County Department on Aging and Central Plains Area Agency on Aging

"The Klepper Scholarship was my light at the end of the tunnel. It allowed me to achieve my goal and become the first in my family to earn a college degree. Without the help from this scholarship, it would not have been possible. It really proved to me that hard work does not go unnoticed."

..... A CAPITAL I D E A

***NEW AND IMPROVED FACILITIES
POSITION WSU FOR THE FUTURE***

Donors to
the Shock the World
Campaign invested more
than **\$47.1 million**
in these three
facilities projects
at Wichita State.

STUDENT-ATHLETE CENTER
EQUITY BANK PLAZA



Student-Athlete Center

STUDENT-ATHLETE CENTER/ CHARLES KOCH ARENA RENOVATION: \$13.9 MILLION

"The arena renovations modernized our basketball and volleyball offices to make room for the staff sizes that are now allowable. The new look and amenities better reflect the stature of our programs and will allow us to conduct business, court recruits and meet the public in a more professional and sophisticated setting.

The Student-Athlete Center will impact the academic experience of every one of our student-athletes during their career at Wichita State. By providing larger study spaces, more private study areas, and individualized tutor rooms, this shows a commitment that our donors and our institution have toward the academic success of all student-athletes."

- WSU Athletic Director
Darron Boatright

Track and Field and Cross Country programs moved into the new facility.

"With regard to recruiting athletes, it's going to be a huge draw. Our new team room is double the size of our old one. That's an unbelievable

improvement. Previously, our locker rooms were located under the Cessna Stadium bleachers and the conditions were blighted and outdated. Our new offices overlook the Cessna track, so we'll be meeting with recruits and parents with that impressive view. The new weight room is absolutely spectacular, with state-of-the-art equipment. I really feel like all of this gives our athletes a sense of having an important place in the athletic department."

- Track and Field Head Coach
Steve Rainbolt

ECK STADIUM IMPROVEMENTS: \$2.7 MILLION

"Our new performance facility represents our winning tradition in every way. In our halls, we celebrate our All-Americans and former Shockers who have made it to the MLB. Each of our players wants to have their name added to these walls. That's motivation. The locker room is on par with professional programs. When our players walk out of the locker room onto the field, the feeling is pro. It is a mindset that sets our program apart.

These facilities are key in our recruiting process. They demonstrate the investment the university has in our future. This is a game changer! It is also a testament to the great support we have from our fans. We are thankful to the many generous donors who support Wichita State baseball."

- Baseball Head Coach Eric Wedge

WAYNE AND KAY WOOLSEY HALL, NEW HOME FOR THE W. FRANK BARTON SCHOOL OF BUSINESS: \$30.5 MILLION

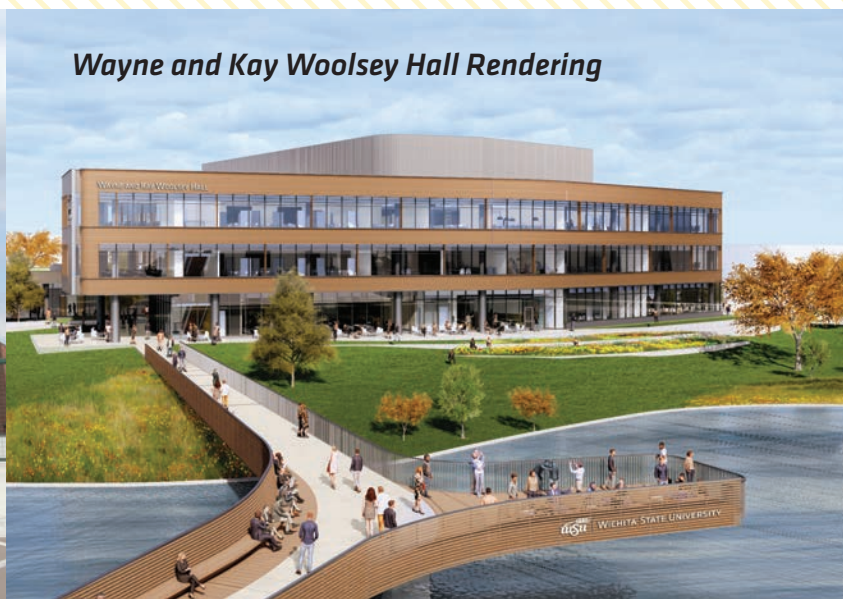
"Woolsey Hall will allow us to compete effectively for the brightest students, faculty and staff. It will provide a learning environment that reflects the needs of industry and business today and be a critical link to the Innovation Campus for business and students. Ultimately, this facility will deliver on Wichita State's vision to create a learning environment where academics, industry and research converge. It will contribute to preparing the next generation of leaders with a global, innovative and entrepreneurial mindset."

- Barton School Dean Larisa Genin

Eck Stadium Performance Facility



Wayne and Kay Woolsey Hall Rendering



What do these people have in common

All of them represent areas of campus benefitting from the Shock the World Campaign. Here's how:

FOSTER GIFFORD, a junior majoring in business, pitches for the WSU Baseball program. Foster and his teammates — along with athletes in softball — will benefit from a new performance facility at Eck Stadium. Funding the final phase of the **Eck Stadium development** plan was a top campaign priority.

JALEN MILLIGAN, a sophomore majoring in exercise science, competes in multiple events for the WSU Track and Field program, which was relocated to the **new Student-Athlete Center**. Along with renovations to Charles Koch Arena, the Center was a top campaign priority.

KIMBERLY ENGBER is dean of the **Dorothy and Bill Cohen Honors College**. Thanks to a major investment by the Cohens, Honors College students are receiving more scholarships, leadership training and funding for opportunities such as study abroad and research.

The individuals in this photo are shown at the site where **Wayne and Kay Woolsey Hall**, new home of the W. Frank Barton School of Business, will be built on the Innovation Campus. Groundbreaking took place this fall. Donors to the Shock the World Campaign contributed more than \$30 million to the \$60 million project.

on?

VISVAKUMAR ARAVINTHAN is an associate professor in the Department of Electrical Engineering. Raising new dollars to **support faculty and staff** members like Dr. Ara was an important campaign goal. Donors contributed \$25.6 million to a variety of programs, including research funding and new faculty fellow positions.

FENIL DESAI is a doctoral candidate in mechanical engineering who receives a fellowship established during the campaign. A total of \$3.8 million was raised during the campaign for **new fellowships**, which are scholarships for graduate students. That's a half-million dollars more than the goal of \$3.3 million.

ASHLEY STROH, a junior majoring in biomedical engineering, receives several **scholarships** that were either established or enhanced during the campaign. Thanks to generous donors, the value of scholarships increased by 40 percent over the life of the campaign.

DEBRA FRASER is general manager of KMWU, 89.1 public radio, which is licensed to Wichita State. KMWU is just one of the areas of support designated by campaign donors who pledged gifts from their estates. **Planned gifts** accounted for about 27 percent of the total dollars raised during the campaign.

THE **POWER***of* PLANNED GIVING



The story of the Shock the World Campaign and its great success could not be written without highlighting the role of donors who pledged gifts from their estates.

The numbers are impressive, with more than a quarter of the campaign results coming from received estates and newly created planned gift commitments. These new and received estates totalled \$83 million or 27 percent of the campaign total.

The outcome was funding for scores of undergraduate scholarships, graduate fellowships, faculty support funds and facility funds, with the purpose of the funds guided by the vision and preferences of the donors.



During the campaign, received estates established funds to attract and retain the best faculty possible in Health Professions, Chemistry, Music and Business. Facility and program funds were created to benefit the WSU Libraries, the Ulrich Museum, KMWU Public Radio at WSU, the WSU Outdoor Sculpture Collection and Wayne and Kay Woolsey Hall, the new home for the W. Frank Barton School of Business.

Planned gifts help fulfill our promise for the future of Wichita State University.

“By awarding me this fellowship, you have lightened my financial burden, which has allowed me to focus more on the most important aspect of school — learning. Your generosity has inspired me to help others and give back to the community by utilizing the skills I am learning for my career as a physical therapist.”

**CRYSTAL VRBAS
NYGAARD FAMILY COLLEGE
OF HEALTH PROFESSIONS
ENDOWED FELLOWSHIP RECIPIENT**

.....
\$83
MILLION

**Value of new and received
planned gifts**
.....

A little out of the **Ordinary**

Campaign gifts help enliven our campus

A WHIMSICAL SCULPTURE

Visitors strolling through the west end of campus might do a double-take when they come upon “Shockers,” two 19-foot-tall figures made of steel and hay. The piece by renowned artist Tom Otterness celebrates the history of Wheatshockers, the nickname given to students who earned money for college by harvesting wheat during WSU’s early years.

The children of the late Joan Beren — Adam Beren and sisters Amy Bressman and Julie Platt — worked with the Edwin A. Ulrich Museum of Art to commission the sculpture. It stands near Duerksen Fine Arts Center.



HONORING THE PIZZA HUT LEGEND

The Pizza Hut Museum on the Innovation Campus is proof that good things really do come in small packages. About 500 square feet in size, the museum tells the inspiring story of the founding of Pizza Hut in Wichita by WSU alumni Frank and Dan Carney.

Among the Pizza Hut franchisees donating to the project were Bill Walsh and Daland Corp. and Larry and Dana Fugate of Fugate Enterprises. Dan and Gayla Carney contributed most of their collection of memorabilia. The museum is packed with displays, interactive features and artifacts. Since the museum opened last year, hundreds of visitors, including prospective students and their families, have toured this showcase of our university's entrepreneurial spirit.



PARCOURSE, OF COURSE

A parcourse is just an outdoor gym area, but the one installed outside the Heskett Center has special meaning for Sam and Jacque Kouri. The couple first installed a parcourse on the site more than 30 years ago. It had deteriorated so much through the years that they made another gift to replace it with a new and modern version. The colorful gym has eight exercise stations and can be used by both able-bodied and disabled individuals.

The Kouris dedicated the parcourse to their son, Sammy Jr., who despite his own disabilities, attended college and was a manager for both the WSU basketball and football teams. It is used daily by students and community members.



3 DONORS *with a* **BIG IMPACT**

Every single donation to the Shock the World Campaign made a difference — to our students, to our faculty and to a stronger Wichita State University.

The donors highlighted on this page stand out for making the largest gifts to the campaign. Their passions guided their generosity, with each invigorating areas of the university they believe will prepare students for bright futures while improving our community and world.



WAYNE AND KAY WOOLSEY

Marking the largest one-time cash gift in the university's history, Wichita oil producer Wayne Woolsey and his wife, Kay, gave \$12 million, designating \$10 million as the lead gift to build a new home for the W. Frank Barton School of Business. In recognition of this gift, the new facility has been named for them. In choosing to support the project, Wayne Woolsey remarked: "A great business school facility at Wichita State will strengthen our workforce and our economy, and that is worth investing in." Ground was broken this fall and the new facility is scheduled to open in spring 2022. Additionally, the Woolseys designated that \$2 million of their gift be used to advance the WSU Geology Department.



Liz Koch with the late WSU President John Bardo and his wife, Deborah.



KOCH INDUSTRIES/FRED AND MARY KOCH FOUNDATION/CHARLES KOCH FOUNDATION

When Koch Industries and the Fred and Mary Koch Foundation announced a gift of \$11.25 million to the Shock the World Campaign in 2014, Liz Koch commented, “We have a special relationship with Wichita State that goes back many years.” The Koch family has invested deeply in WSU students to help develop leaders in business and innovation. Campaign gifts from the Koch family and related entities support the new Student-Athlete Center and renovations to Charles Koch Arena, student scholarships in the Cohen Honors College, the Koch Innovation Challenge, GoCreate community workspace, Koch Global Trading Center and the Institute for the Study of Economic Growth.



BILL AND DOROTHY COHEN

Bill and Dorothy Cohen are passionately committed to the power of education to develop thinkers and leaders who will contribute to societal improvements. Longtime supporters of Wichita State, they chose to direct the bulk of their giving to an area they believe has tremendous potential to prepare students for the future: the Honors College. “It is teaching students to think critically, creatively and independently,” said Dorothy Cohen. The Cohen’s initial investment of \$4.75 million (with another \$250,000 to Ablah Libray) and an additional pledge of \$2.5 million have enhanced the mission and reputation of the Honors College, which bears their name to recognize their extraordinary generosity. Enrollment in the Honors College has jumped to 660 students, from 220 in 2013.

**Bill Cohen passed away on Sept. 5.*

WICHITA STATE UNIVERSITY
FOUNDATION

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THANK YOU

FOR HELPING US SHOCK THE WORLD

*To see the names of those who contributed \$100,000 or more to the campaign,
a Shock the World honor roll may be found at foundation.wichita.edu.*